Yanks Picked to Repeat in American, With Washington Second and Browns Third

SPEAKER TRIBE IS SLOWING UP. **PLACED FOURTH**

Detroit to Head 2nd Division, Then Reds, White Sox and Macks

How Walsh Picks 'Em-In American L. Race

Parks York — Detent 2-Which deven for Boston 3-by Lync, To-British 4-by colors to Philippin

Ump's Uniform



In addition, the ball club has grown old on Speaker's hands.

The Secators are favored for account place because the addition of Reger Feekinpaugh has given them one of the best infields in the league and for the further fact that Walter Johnson seems to be set for a big seison.

The Browns have a fine offensive against snobbishness or intolerance against snobbishness or intolerance.

The first points as we then to be set for the first division in the set for the first division is the to be set for the first division in the set for the first division is the to be set for the first division in the set for the first division is the set for the first division in the set for the first division in the set for the first division is the constant. The first division is the set for the first division in the first division in the first division for the remarks of the first division, for their exceeded as a first division in the first division, for their exceeding of the first division, for the remarks of the first division of the first division of the first division, for the remarks of the first division of

Here's Walsh in TULSA DOUBLES TEAM'S SCORE OF 1,307 STANDS

Gives Pilcher and Spellman 3rd Money; A.B.C. Meet at Toledo Closes

The time score of 1.307 huma no in the two-man competition at the A. B. C. tearmament at Toteda by fra Flicher and Kent
Nucleon of Tules stands up for
third money, it became, known
definitely last night with the riose
of the simual event. No changes
in the standings resulted in the
last day's bowling. Flicibling
third in the doubles with 2.411
two-man teams competing is
juite an honor for the star Tules
pair. This achievement, coupled
with smaller money won by the
various members in the singles
more than paid the expenses of
the Tules outfit to the tournament, which is more than any
tikishoma entract ever did be-

Upward Trend of Times Shown by Renewed Activity in Transactions in Real Estate of Tulsa, indications of the general trend of

BAILEY DEFENDS MODERN SENATE

Famous Texas Statesman Resents Reflections on Upper House

WASHINGTON, April 1.-That enators have frequently been placed in positions harmful to their reputa actions to be governed by organized minorities, is the belief excussed by former Secutor Joseph W. Estiey of

He's Frequent Visitor. Failey is a frequent Washington Visitor who has great apportunity to hear the expressions of proper over



him with the exception of Tuesday, slection day which Niles will spend in Tules. Niles will join the national legion head Sunday in Mushogee and will be with him in Oklahoma City Monday, joining the

OFFICERS OF THE 277th In-

MEN DON'T TAKE CHANCES

If you are a victim of disease or excesses, consult a doctor you know is experienced and who has made good for years.

The Doctor You Know

TREAT

Blood Poison Skin Diseases Varicocele Hydrocele Rupture Discharges Losses

Nerve Weaknesses and All Diseases of Men



at U. S. Army Pase Hospital No. 4, During the World War

HOW I TREAT

Sodium Cacodylate 914 (Neo-Salvarsan) Neisser Bacterin Special Serums Special Remedies Special Applications Electricity Prostatic Massage Bladder Irrigation

For the benefit of worthy people needing treatment, and unable to pay, I will hold a SPECIAL FREE CLINIC EVERY MONDAY FROM 2 TO 5 P. M.

The Advertising Doctor Is As Worthy of Public Confidence and Patronage As Those Doctors Who

Do Not Advertise-Why?

Dr. Royal Copeland, Health Commissioner of New York City, says Doctors are failing to capitalize their knowledge and opportunities BY NOT LETTING THE PUBLIC KNOW WHAT THEY CAN DO. He further says, "There is something wrong with a system that makes it impossible for the sick or crippled person to know how he can be healed. THE FAULT IS WITH THE MEDIknow how be can be healed. THE FACLT IS WITH THE MEDI-CAL PROFESSION, which has been unwilling to advertise what it can do. The medical profession, through the ages, has chosen to make itself A SECRET THING. The doctor has been looked upon as a sort of miracle man. He has hidden bis wisdom behind a veil of silence. An air of MYSTERY has surrounded the profes-sion and we have developed a 'code of ethics.' This, I believe, is the most antiquated, moss-covered and germ-haden institution in the world?"

And Doctor Copeland is right. He, in common with thousands of other prominent medical men, and the entire press of the country is denouncing medical ethics as a most pernictous system and demanding that QUALIFIED DOCTORS BE GIVEN PUBLICITY, THAT THEY ADVERTISE, AND SOONER OR LATER THE PUBLIC WILL FORCE PHYSICIANS TO ADVERTISE WHAT THEY CAN DO.

"The Principles of Medical Ethics," governing medical societies and the profession is pointed to by the so-called "ethical" doctor as the only legitimate guide for "the medical profession towards their patients, the general public and conduct of one physician towards another." Some even go so far as to say that "no one is honest when he advertises that he can cure the average malady, and his advertisement is only a bid for business for the money that is in it. "We feel only his for me, who describes and takes to the control of the money that is in it. "We feel only pity for men who cherish such false views, and it is only charitable to call them ignorant. The man who advertises has the courage of convertion and is not afraid of the searchlight of investigation.

Let us analyze this wonderful "code of ethics." The Standard Dictionary defines ethics as, "The science of human duty and right conduct." The American Medical Dictionary defines Medical Ethics "The rules and principles governing the professional conduct medical practitioners." Thus it appears that the latter is such claborate variant of the former, THAT IT CONSTITUTES A EPARATE SYSTEM OF MORALITY PECULIAR TO THE MED-ICAL PROFESSION. "By their learning and accredited curative ICAL PROFESSION. "By their learning and accredited curative skill—making them practically the sole arbiters of life and death; more especially by the SUPPOSED loftiness and nobility of their motives and aims, these 'cthical' doctors try to get themselves apart from the ordinary run of mortals on the ethical plane; they are a distinct class of 'cthical culturists,' of so highly privileged an order, they are permitted to formulate THEIR OWN ETHICAL CODE, applicable only to themselves, and for the observance or infraction of which, THEY ARE AMENABLE ONLY TO THEMSELVES.

The provisions of this 'medical code' of 'RIGHTNESS' are succinctly and authoratively set forth in the 'Principles of Medical Ethics, a small booklet of 20 pages issued by the American Medical Association, and carrying its high indersement. The 'PRINCIPLE'S are divided into three sections: 1. THE DUTIES OF PHYSICIANS TO THEIR PATIENTS. 2. THE BUTIES OF PHYSICIANS TO THEIR PATIENTS. CIANS to EACH OTHER AND TO THE PROFESSION. 3. THE DUTIES OF THE PROFESSION TO THE PUBLIC

It is a bit SIGNIFICANT that but TWO PAGES of the 'code' are devoted to 'THE DUTIES OF PHYSICIANS TO THEIR PATIENTS' while the same amount of space is given over TO OUTLINING THEIR OBLIGATIONS TO THE PUBLIC: WHILST ALL THE REMAINING OF THE 20 PAGES (16) ARE CONCERNED THE DUTIES OF PHYSICIANS TO EACH OTHER AND TO THE PROPESSION.

But of all the 'ethical provisos of the Code,' perhaps, the strongest inhibition is imposed against 'medical advertising,' The roung practitioner is given to understand that this is the most damnable ethical offense' which he can commit; he must on no account let it get out THAT HE NEEDS PATIENTS, or that he would know how to treat them if he had them! But here again we observe quite a difference in the APPLICATION of even this important 'principle'—DEPENDING ON THE RANK OF THE 'ADVER-TISER.' The doctor who 'by some book or crook' has succeeded in gaining the spothight. IS PRIVILEGED TO PERFORM IN IT FOR THE ENTERTAINMENT OF THE PUBLIC LIKE ANY OTHER ARTIST REFORE THE FOOTLIGHTS. He may grant 'interviews' to newspaper men about the particular therapy in which he is interested, or he may write articles for pay magazines on the same subject. Then when he wants a big Display Ad, he may stage a nation-wide 'discussion' of 'Cancer Control' IN THE PROFES-SIONAL AND FINANCIAL INTERESTS OF THE SURGICAL AND RADIUM CLIQUE WHOM HE REPRESENTS.

Thus it is seen that, stripped of its WORDY AND MEANING-LESS PROVISIONS CONCERNING PATIENTS AND THE PUB-IAC. THE MEDICAL ETHICAL CODE EXISTS SOLELY FOR THE PROTECTION OF DOCTORS FROM EACH OTHER, and for upholding the honor and dignity of the profession. That is a very lame instrument for accomplishing the former, any one will dmit who has ever associated much with doctors and heard them talk 'shop' about their colleagues and competitors

Let us try to be fair to the doctor—as well as the Devil—in his difficult role; AND THE BEST WAY TO DO THAT, IS TO PUT HIM AND HIS ACTIVITIES ON PRECISELY THE SAME LEVEL AS ALL, OTHER MEN'S, AND JUDGE THEM BY THE SAME STANDARDS. A first step in the line of JUSTICE to the doctor, as well as to the public, is to drop out of our minds the silly notion that medical service is any more humanitarian, any more altruistic, any more mobile. Than any other kind of padd service, the man who sells us relief from earache or pluerisy pains or current diseases, is in the same category exactly as the corner grocer who sells us immunity from hunger pains in the form of bread, butter, meat and potatoes; with tile difference to the purchaser that he oftener gets his money's worth from the latter than the former; for whether he cares or kills his patient, the doctor's bill is just the same.

In a few words, the 'code of ethics' now governing the medical

In a few words, the 'code of ethics' now governing the medical profession Is A PARCE, and the interests of patients and of the community, and of the medical profession (as at present constituted,) ARE DIAMETRICALLY OPPOSED.

THE ONLY WAY TO BRING ORDER OUT OF CHAOS. TO GIVE THE PUBLIC A SQUARE DEAL AND CONFIDENCE IN THE DOCTOR IS FOR HONEST, QUALIFIED DOCTORS TO TELL THE TRUTH IN HONEST ADVERTISING. There is no cibical reason why medical associations should not undertake this work. Live Health Departments in many states, in charge of fearless, enterprising medical men, are now doing it along other lanes in their health Bulletins and official department and the publicity is a thing to be needed and trustrated HAS GONE in practically every line of human endeavor. Wise men REALIZE that PUBLICITY is the most powerful factor on earth in shaping public opinion of men and institutions and are jealonshy courting it—EVERYBODY EXCEPT THE NARROW-MINDED, LAGGING PHYSICIAN. And.

CEPT THE NARROW-MINDED, LAGGING PHYSICIAN. And surely, no one NEEDS IT TODAY MORE THAN THE PHYSICIAN. I ADVERTISE BECAUSE I HAVE HAD MANY YEARS OF PRACTICAL EXPERIENCE—BOTH IN ARMY SERVICE AND IN CIVIL LIFE: BECAUSE I HONESTLY BELLEVE THAT I CAN DO A GREATER AMOUNT OF GOOD BY SO DOING. I ADVERTISE HONESTLY. I DO NOT OFFER TO MAKE IMPOSSIBLE CURES OR MAKE GLITTERING PROMISES IMPOSSIBLE OF FULFILL. MENT, AND MY MANY SATISFIED PATTENTS ARE MY BEST

MENT, AND MY MANY SATISFIED PATIENTS ARE MY BEST RECOMMENDATION.

By sticking its head in the sand like an ostrich, doing nothing to protect itself by refusing to use advertising as the most powerful weapon of modern times to advance its cause, MEDICINE GAINS NOTHING, BUT LOSES MUCH. Isn't it time it woke up and realized it is now doing business in 1922 instead of in 1492 and that when in Rome it mast do as the Romans do or take its medicine along with all other reactionaries who with their face to the setting sun, ignoring change in conditions, have gone down into the tongue

I ask the public to INVESTIGATE the success I have made in the practice of my specialty—to thiffk for yourselves, and not let so-called 'ethics' or biased, prejudiced friends do your thinking for so-called 'cthics' or biased, prejudiced friends do your thinking for you. If You are sick you owe it to yourself to get Well. You know other men suffering just as you are have been restored. Then why should you continue to make life a burden to yourself on account of a special disease, which under the care of a competent specialist, might be easily and permanently eradicated? I want you to investigate my skill and ability along the lines of my speciality. Investigate my past experience. Investigate my office equipment, investigate what I have done for others, perhaps, afflicted exactly as you are. I no doubt can do as much for you, if given the opportunity.

DONE FOR OTHERS, PERHAPS, APPLICTED EXACILY AS YOU ARE. I NO DOUBT CAN DO AS MUCH FOR YOU, IF GIVEN THE OPPORTUNITY.

I HAVE HAD NUMBERS OF PATIENTS COME TO ME FOR TREATMENT WHO HAD NEGLECTED THEMSELVES AND BECOME DISCOURAGED, WHO, UNDER MY CARE, SOON MANIFESTED IMPROVEMENT, AND, WHEN I DISMISS THEM THEY CAN WELL APPRECIALT SKILLED TREATMENT, ADMINISTERED BY A COMPETENT SPECIALIST.

IN JUSTICE TO YOURSELF, AS WELL AS TO ME, I ASK A THOROUGH INVESTIGATION CONCERNING THE SUCCESS I HAVE MADE AND AM MAKING TODAY, REFORE YOU PLACE YOUR CASE ELSEWHERE. MY CHARGES ARE AGWAYS REASONABLE AND NEVER MORE THAN ANYONE WOULD CHEERFULLY PAY FOR SKILLED SERVICE AND THE BENEFITS CONFERENCE. I DO NOT CARE TO ENLIST THE ATTENTION OF THE CASUAL READER, BUT I INVITE THE EARNEST CONSIDERATION OF ALL MEN AND WOMEN WHO ARE AFFILICTED WITH OBSTINATE AND CHRONIC DISEASE, OR THE SPECIAL ACUTE DISEASES WHICH CONSTITUTE MY SPECIALTY. I AM DAILY SATISFYING MEN AND WOMEN WHO. WHEN THEY CAME TO ME, SAID, "I HAVE NO HOPE OF EVER BEING RESTORED"—THEN, IS IT UNREASONABLE TO ASSUME THAT YOU CANNOT ALSO BE SATISFIED? TO ASSUME THAT YOU CANNOT ALSO BE SATISFIED:

Office Hours-10 a. m. to 5 p. m. and 7 to 8 p. m. No Sunday Hours. Consultation and Adivce Free

Dr. Howell B. Gwin

SUITE 203-4 MAJESTIC BLDG.

TULSA, OKLAHOMA

(OVER MAJESTIC THEATER)